

Funding Acknowledgement Guide

The Feral Cat Management (FCM) Grants are an initiative of the WA Government, delivered by the Department of Primary Industries and Regional Development's (DPIRD) State Natural Resource Management Program in partnership with the Department of Biodiversity, Conservation and Attractions (DBCA).

When should I acknowledge the funding?

Every mention of your project should acknowledge funding from the Western Australian Government. Examples include:

- Media releases, announcements, newspaper articles, radio interviews
- Social media posts, websites
- Newsletters, brochures, flyers
- Signage, pull-up banners
- Events, workshops, forums, conferences.

The State NRM Program **must** approve all acknowledgements prior to public release.

Please direct draft acknowledgements to snrmo@dpiird.wa.gov.au for approval.

Acknowledgement using the logo

The logo should be used on all publications, advertising, media releases and any other form of communication in relation to your project.

The logo must be used in the same ratio of height to width, must not be distorted, and must be a minimum of 1.5 cm high.



High-quality versions of the logo including EPS, JPG, and PNG can be downloaded in a ZIP file (9.4MB) by accessing the hyperlink below:

<https://dpiird.smartygrants.com.au/d/files/dlm/2886f16c2ebfd8496b6ea888d732eb3f98468>

Written acknowledgement

Acknowledgement text as outlined below **must** be included on all publications, advertising, media releases or any other form of communication in relation to your project:

- This [project/report/forum] is supported by funding from the Western Australian Government

Verbal acknowledgement

The following example illustrates appropriate words that can be used to acknowledge your funding source in videos, radio, speaking engagements, public launches, forums or on television:

- The [name of project] received funding as part of the Western Australian Government's Feral Cat Management Grants.

Social media

You may wish to include hyperlinks to the DPIRD, DBCA and State NRM Program Facebook pages, as follows:

- DBCA: <https://www.facebook.com/DPIRDWA/>
- DPIRD: <https://www.facebook.com/WAParksWildlife/>
- State NRM Program: <https://www.facebook.com/nrmpwa/>

Not sure? If you have any questions about how to properly acknowledge the funding, please contact the State NRM Office at snrmo@dpiird.wa.gov.au or (08) 6552 2158.